

RE/MAX CENTRAL Marketing Advantage Services™

Backed by a highly experienced and one of the best trained staff of real estate agents and a high visibility web site presence online, no one is better poised to represent home sellers than RE/MAX CENTRAL - we are the market leader in selling real estate in the greater Las Vegas area!

Like everything that we do, we have a commitment to excellence when it comes to marketing our client's property. We've spent twenty plus years creating and refining our sophisticated RE/MAX CENTRAL Core® and RE/MAX CENTRAL Prime® marketing programs - our leadership position is continually reinforced by our aggressive marketing on behalf of our clients!

While many Las Vegas real estate firms take a one size fits all approach to marketing, we've developed specific powerful systematic marketing plans that blend traditional and online marketing in unique ways - each marketing campaign blends standards elements and some that are tailored to your specific type of real estate property.

Sophisticated Marketing Capabilities

We have a team of a dedicated marketing and graphics designers in house that develop professional graphics that incorporate digital and traditional elements for our marketing campaigns. We also have the ability to call on a group of strategic and tactical marketing partners who are highly proficient at such specialized marketing processes as: direct mail, PR, TV/Radio broadcasting, online marketing, media buying for broadcast, online and print mediums.

We know exactly how many inquiries we get per each listing in our office, as we use a sophisticated telephone numbering system that lets us track and monitor all calls. Why is this important to you? Because it gives us critical feedback via all of our marketing processes; we know what's working and what isn't and can adjust our marketing accordingly.

We incorporate automation when/where feasible in all of our marketing processes - encompassing automated notifications to any of our clients that may have expressed an interest in a property like yours, digital information packets that go out to all inquiries and incorporating cutting edge state of the art technological tools for displaying your property and/or as response mechanisms to interested parties.